

Job Description



Creative Content Executive

Digital Marketing Team

£17,000 - £20,000 - salary negotiable and dependent upon experience
37 hours per week

Rossendale Leisure Trust is committed to delivering a range of programmes and activities that bring fun, health, activity and interaction to the top of the agenda within our communities. The marketing team will be responsible for promoting awareness of our expanding leisure offering, covering seven facilities across Rossendale.

We are looking for a content creator to join the team who has plenty of energy, initiative, drive, ambition and bursting with ideas. We are also looking for the following skills and qualifications:

- A passion and interest for marketing
- Good organisational skills
- Excellent written and verbal communication
- A strong team player
- Can work under pressure to tight deadlines
- Previous experience working within PR or marketing is desirable

Main duties

Supporting the marketing and sales manager, you'll be at the heart of driving marketing campaigns for our products and services. Working across a range of services and marketing channels including. A creative content executive's regular to-do list includes:

- Contributing to the overall marketing strategy and customer engagement
- Content creation and storytelling
- Contributing to the creation of marketing campaigns
- Creating content for a variety of digital and physical media
- Organising and writing press releases
- Blog writing
- Writing web & email content
- Organising and promoting marketing events
- Research projects and identifying opportunities

To apply please forward a copy of your CV and covering letter to Michelle Fletcher at michelle.fletcher@rltrust.co.uk

Closing date: Monday 19th April 2021

Rossendale Leisure Trust is actively pursuing equality of opportunity. Applicants seeking part time or job share may also be considered.